



Together,
we are a team

Visual Designer

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**Trust
Tobermore**



75 Years & counting

Background

Tobermore is a European Quality Award winning company. We are a UK based paving and walling manufacturer specialising in the supply of world class landscaping materials including block paving, paving flags, kerbs, edging and walling products for both the domestic and commercial markets throughout the UK and Ireland.

Our customers service

Our approach to customers provides reassurance and confidence that we listen to their needs, which makes us the supplier of choice. Tobermore seek to build lasting relationships with our customers by surpassing their expectations in quality and service. We believe in conducting our business in a manner, which achieves sustainable growth whilst maintaining a high degree of integrity, trust, honesty and teamwork.

Our business processes

We make it easy for customers to do business with us. We have put the correct processes in place so customers find it easy to deal with us and get the products and information they require faster than our competitors.

Our products

We provide our customers with a market leading choice of products to suit all project requirements. Our product quality throughout the years continually meets and surpasses customer expectations. Tobermore has received many other accolades to further support the company ethos of excellent customer service whilst providing high quality products. Tobermore is also an accredited ISO14001 and ISO9001 company.

Our people

Our people are the backbone to our company. They understand the importance of customer relationships. People buy from people. Our success is a testament to how customers appreciate our staff that have been trained and developed to deal professionally with all customer requirements.



Visual Designer

Division

Marketing

Reports To:

Design Manager

Location:

Head Office, Tobermore or Homeworking

Job Summary

You will be responsible for providing patio and driveway designs primarily for the Consumer market using Tobermore products. The designs will incorporate hard landscaping, such as paving slabs, block paving, steps, paths and walls, as well as soft landscaping, such as shrubs and flower beds, that together create a space that delights and inspires.

Key Responsibilities:

- Produce visualisations using the depiction software to support the Consumer, Paving Contractor and Merchant markets.
- Producing patio and driveway designs and ideas generation to upsell Tobermore products.
- Sourcing and researching garden design tools such as 3D design, AR & VR for consideration in Tobermore's design offering and keep up-to-date with new technologies.
- Compiling and preparation of Landscape Design packages for both the consumer and commercial markets.
- Creating plans, designs and drawings using computer-aided design programs such as AutoCAD, Sketch-up and 3D visuals.
- Presenting proposals to clients for approval within a agreeing time-scales.
- Dealing directly with clients to facilitate plan changes and updates as well as managing deadlines.
- Keep CRM updated with design activity and paving advices.
- Co-ordinate design requirements with external Landscape Designers.
- Keep external Landscape Designers informed and up-to-date with Tobermore information and product changes.
- Organise annual Landscape Designer meeting.
- Assist with other marketing initiatives as required.

This job description is not exhaustive and serves only to highlight the main requirement of the post holder. The job description will be reviewed regularly and may be subject to change.

Requirements

	Essential	Desirable
Qualifications	<ul style="list-style-type: none">• Recognised qualification in Garden/Landscape Design or Landscape architecture such as:<ul style="list-style-type: none">• BTEC Higher National Diploma (HND) in Garden Design; Horticulture (Garden Design)• Foundation degree in Garden Design; Garden Design and Landscape Design.• BA (Hons) Degree in Garden Design; Garden Design, Arts and Management; Garden Design and Landscape Design; Landscape, Garden Design and Management.	
Experience	<ul style="list-style-type: none">• 2+ years' experience in Landscape/Garden Design	<ul style="list-style-type: none">• Experience of using Tobermore products in Landscape Design Projects
Knowledge, Skills and Competencies	<ul style="list-style-type: none">• Competent with CAD, Sketch-Up and knowledge of 3D visualisation software• Confident in client management• Attention to detail• Able to work well independently and as part of a team• Ethos of hard work and conscientiousness• Creative• Good verbal and written communication• Quick learner who is easily able to adapt to changing demands.• Able to deal with multiple projects simultaneously.• Structured and organised• Friendly and approachable• Strong copywriting and communication skills.	

Training

A comprehensive 6 week Training Program will be provided, covering all aspects of our business, including:

- **Business Strategy**
- **Marketing Strategy**
- **Internal Systems and Processes**
- **Telephone Etiquette**
- **Working with other Tobermore Teams**
- **Organisation and Planning**
- **CRM**
- **Time Management**
- **Presentation Skills**
- **Product Knowledge**
- **Adobe Suite**
- **Visualisations and Depiction software**
- **Garden Design tools**
- **Using AutoCAD, Sketch up and 3D Visuals**
- **Graphic Design**
- **Training with Landscape Designers**

Benefits of working for Tobermore



Remuneration

The salary for this role is negotiable depending on experience.

Bonus

A bonus scheme is included in the remuneration package for this post.

Pension

You will be eligible to join the organisation's contributory pension scheme

Annual leave

Your annual leave entitlement will be 30 days. Annual leave entitlement increases with service.

Holiday Purchase Scheme

We have a holiday purchase scheme available for all employees.

Additional benefits

Being part of an Award Winning Company – 'One to Watch' for Successful Workplace Engagement, won the European Foundation for Quality Management (EFQM) Business Excellence Award.

BHSF Connect Well-being Employee App – 24/7 Employee Support

Payroll Giving Employer.

Long term career prospects within a growing and financially stable family business.

First class working environment, newly refurbished and enhanced headquarters building.

Complimentary Employee Events.

Length of Service Awards.

Structured induction and probation period. Participation in charity fundraising events.

Very strong emphasis on training (internal and external), mentoring and development.

Excellent workplace culture and team approach.



Testimonials



Roisin O'Kane,
Commercial Marketing Manager

“Tobermore is the best company I have ever worked for. Our company culture is second to none, everyone is very friendly and welcoming. Tobermore fully endorse continuous learning and development which is important to me. There is opportunity to grow within your role and to progress within the organisation. Management are very open minded and welcome ideas and input from all levels. It is exciting to work for a growing company that truly values their marketing department.”

“Tobermore is a brilliant place to work! I have been a part of Team Tobermore for five years, starting fresh out of university and working my way towards my current role as Design Manager. Tobermore has allowed me to progress my career, with excellent mentoring and constant guidance and support when needed. However, Tobermore's family culture is what sets it apart, and has certainly contributed to why I am still here five years later! Tobermore is a welcoming and exciting place to work and I have made amazing friends along the way. I would recommend working for Tobermore to anyone.”



Rachel McKnight
Design Manager



Well-Known Schemes

See more online at: www.tobermore.co.uk/projects



British Airways i360, Brighton



Sir Chris Hoy Velodrome, Glasgow



Olympic Way, Wembley Arena, London



Bet365 HQ, Stoke-on-Trent, Staffordshire



Heathrow Terminal 2, London



University of Hertfordshire, Hertfordshire

The Team





Tobermore

2 Lisnamuck Road, Tobermore
County L'derry, BT45 5QF

T: 028 7964 2411

www.tobermore.co.uk