



MOY PARK LTD

Background

Moy Park Ltd. is Northern Ireland's largest food processing company and is part of the Brazilian-based Marfrig Group. The Company offers a range of chicken products to retail and foodservice customers across Europe. Operations are based in Northern Ireland, England and Europe employing in excess of 7,000 people.

Moy Park offers products to meet a wide range of consumer lifestyles and needs. We continue to adapt this product range to meet the changing diet requirements of today's family and the population's eating requirements both within and outside the home.

NI Agriculture Division

Moy Park Ltd. prides itself in being associated with the farming industry which underpins success in the Agriculture Division. This division supplies breeding stock to a significant proportion of the total European market. In addition to standard broilers the Company is recognised as one of the largest growers of organic, free range and corn fed birds.

Our NI Agriculture Division has almost 400 contract farms across three generations: Grandparent Division; Parent Stock Division; Broiler Division.

Company Mission

To make Moy Park the recognised **premier provider** of fresh, high quality locally farmed chicken and locally produced convenience food products and brands by being the most **innovative, effective and efficient** organisation of our kind in the industry.

Company Vision

Through the **skills, energy and commitment of its people**, Moy Park aims to be a **world class organisation** committed to providing market leading fresh locally farmed chicken and locally produced innovative added

value poultry products and brands, developed, and delivered at the highest standards of quality and service while being responsive to the ever changing needs of the customer, consumer and the market.

Business in the Community

Moy Park has won recognition for its business and community activities. The Company has reinforced its positive impact on the local community through charity donations, sponsorship programs, diversity training, involvement with local schools and an essential skills programme.

The Bursary Programme

Moy Park recognise the importance of higher education for new entrants into the agriculture industry and supports aspiring individuals through by offering industrial placement opportunities, management trainee opportunities and the bursary programme. The bursary programme is offered to those wishing to seek a career in agriculture. In conjunction with Greenmount Agricultural College we invite students to submit an essay under one of the two titles suggested below.

Report Title for Moy Park Ltd. Bursary Award:

The role of the Northern Ireland Poultry Meat Sector in the Northern Ireland economy.