



## **LINDEN FOODS/MARKS & SPENCER**

Linden Foods has grown in recent years to become a market leader in the red meat processing industry, sourcing and processing quality beef and lamb from Northern Ireland farms. They service a wide range of retail multiples and food service customers in both the UK and Europe.

Linden Foods constantly strives to exceed industry quality standards and has recently invested in new state of art retail processing plant. In order to meet changing customer demands in the market place. Linden Foods believes that innovation and product development are essential.

### **Bursary Programme**

Marks and Spencer (M&S) is a long and valued customer of Linden Foods and the two companies work closely together for the benefit of the Northern Ireland farmer.

Marks and Spencer has developed an initiative called Plan A. This aims to ensure both agricultural and environmental sustainability in the future. Plan A covers a wide range of positive environmental changes the company intends to undertake in terms of reducing waste, renewable energy and reducing carbon emissions.

With regards to Plan A M&S wishes to encourage their farming to supply base to farm in a more sustainable manner, so that carbon emissions from agriculture will drop, farm waste will be reduced, there will be improved biodiversity in the countryside, and renewables will become widely used.

This new M&S Plan A Bursary will encourage young agricultural students to think positively about sustainable agriculture and how they can farm in both an environmentally friendly and profitable manner.

### **Report Title for the Linden Foods/Marks and Spencer Bursary Award**

***How would you manage a 200 acre beef and sheep farm to optimise agricultural and environmental sustainability?***