



## **THE IRISH FARMERS JOURNAL**

Since its establishment in 1948, the Irish Farmers Journal has been working with farmers and the agricultural industry, to encourage and sustain a prosperous farm economy in Ireland. The creation of The Agricultural Trust in 1964 has allowed the paper to develop as the unbiased voice for progress and development on Irish farms.

The Trust status of the paper allows the Farmers Journal the unique opportunity to re-invest profits into scientific based research to support farming and farm families.

Through the weekly print and online editions of the paper the Farmers Journal gives readers news, technical information and Country Living content for all the family.

Currently the dedicated Northern Ireland editorial team includes editor James Campbell and deputy editor David Wright.

The Farmers Journal is now the best selling paper in Ireland or Britain with ABC audited circulation sales of 70,405.

### **The Bursary Programme**

This is the first year that the Irish Farmers' Journal has been involved with CAFRE's bursary programme. We are delighted to offer 1 bursary at each of CAFRE's campuses – Enniskillen, Greenmount and Loughry. It is important to encourage new talented individuals into our industry and we are looking forward to supporting young people embarking on a career in the land – based sector.

### **Report Title for the Irish Farmers Journal**

***Why I'm choosing a career in the land – based sector.***