



## **DUNBIA (DUNGANNON)**

### **Background**

Dunbia is a leading and well established supplier of top quality beef, lamb and pork products for national and international retail, commercial and food-service markets.

Founded in 1976 as a small butchers shop in Co. Tyrone, Dunbia is still a family owned business but has since developed to become a multi-national enterprise with eleven operational sites throughout the UK and Ireland. Headquartered at Granville Industrial Estate, forty-five miles south-west of Belfast, Dunbia remains a key employer in the food industry in the province and is an essential player in Northern Ireland's economy.

Dunbia's facilities in Northern Ireland supply top quality red meat produce to some of the leading UK multiples as well as several hotel chains and other food-service outlets, winning several top industry awards, including 'Best Overall Product' at the Supermeat & Fish Awards in 2008.

### **The Bursary Programme**

Once again Dunbia are delighted to support the Bursary Programme at Greenmount. As a progressive company Dunbia are one of the most significant employers in the food industry in the UK and Ireland and continually seek to employ a number of enthusiastic and high quality graduates. In the past Dunbia have recruited graduates from both the Greenmount and Loughry Campuses of CAFRE.

Young people are the key to ensuring a successful future for the agri-food industry. This bursary scheme is a method in which Dunbia and other businesses can make a small but important contribution to ensuring the continual supply of professional managers to the industry.

### **Report Title for the Dunbia Bursary Award**

***Beef processors in Northern Ireland are experiencing a shortage of raw material due to a substantial decline in the suckler herd. How can the industry make up this shortfall.***